



Planning Solutions

Is your business, brand or strategy future-proof? Amárach works with leading brands and their senior management teams to identify key trends and explore scenarios that have the potential to unlock future growth. But there isn't one path to future success, our planning expertise and strategic insight will help you find the right path.


amárach
research

Visualising the Irish Consumer

Customer Requirements:

to create a business intelligence dashboard to support marketing and sales planning activities, with the capacity to tailor content and forecasts to individual user preferences.

Planning Approach:

Amárach worked with a team of designers to create bespoke dashboard software capable of hosting trend survey data and long term market forecasts with easy configuration features.

Planning Output:

Amárach created a public domain dashboard* with a subscriber based platform for users seeking more detail on their sector or competitors, updating the content on a monthly basis.

* Dashboard here:
<https://getplanr.com/dashboard>

Amárach has delivered planning solutions for:



Planning Solutions

Amárach works with senior management teams to deliver powerful insights into future prospects, challenges and opportunities. To discuss our planning solutions contact: gerard.oneill@amarach.com



Find out more

Read our
'Seven Reasons to use Amárach':
<https://amarach.com/>

"We believe in helping our clients succeed & grow through a better understanding of their customers' needs."

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