



# Future Solutions

Thinking about the future is hard, which is why we often leave it to the last moment. It requires imagination, emotion and solid data to confidently anticipate what the future might bring. Amárach works with businesses and organisations to understand and predict long term prospects for their sectors, their customers and their key stakeholders to map a successful road to the future.

  
**amárach**  
research

## Dublin Chamber

### Customer Requirements:

to engage members in thinking about and planning for Dublin's long term future so the right decisions can be made for transport, energy, investment and skills development.

### Research Approach:

Amárach ran a series of future scenarios workshops with Dublin Chamber members, as well as interviewing key stakeholders and polling Dubliners themselves about the city they would like in 2050.

### Research Output:

In addition to a detailed report\* on the findings, Dublin Chamber ran a series of events to engage members in debates about the findings and the 2050 agenda, as well as launching the findings at their annual dinner alongside a stunning video of Dublin in 2050.

\* Report here:

<https://www.slideshare.net/amarach/dublin-2050>

Amárach has delivered future solutions for:



### Future Solutions

We have worked with organisations over the past 25 years looking ahead as far as the next twenty five years – let our experience guide you on the road to the future. Contact: [gerard.oneill@amarach.com](mailto:gerard.oneill@amarach.com)



Find out more

Read our  
**'Seven Reasons to use Amárach':**  
<https://amarach.com/>

"We believe in helping our clients succeed & grow through a better understanding of their customers' needs."

### Get in touch:

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