



Dashboard Solutions

If a picture is worth a thousand words, a dashboard is worth at least 100 PowerPoint slides. As marketers, planners and decision makers navigate growing volumes of data then the ability to visualise, summarise and share information and insights fast and effectively is more important than ever. Amárach has worked with major brands and organisations to help turn information into insight, and insight into action.


amárach
research

Case Study: Boardroom Culture

Boardroom Culture: Institute of Directors in Ireland

Customer Requirements:

to share the results of a major national survey of senior business decision makers about their organisations' and boards' culture in a speedy and engaging format.

Research Approach:

Amárach polled members of the Institute of Directors in Ireland about their views, behaviours and plans in relation to corporate culture in general and boardroom decision making in particular.

Research Output:

In addition to a detailed report* on the findings, Amárach created an interactive dashboard for IoD members and others to use and engage with in order to drill into the findings in more detail while protecting respondent anonymity.

* Report and dashboard linked here:

<https://www.iodireland.ie/resources-policy/research/irelands-corporate-culture-2018>

Amárach has created research dashboards for:



INSTITUTE OF DIRECTORS
IN IRELAND



Iarnród Éireann
Irish Rail



Dashboard Solutions

Talk to our data visualisation specialists about how we can turn data into dashboards into directions for the future of your business and organisation. And check out our very own dashboard: getPlanR.com



Find out more

Read our

'Seven Reasons to use Amárach':

<https://amarach.com/>

"We believe in helping our clients succeed & grow through a better understanding of their customers' needs."

Get in touch:

11 Kingswood Business Centre, Dublin D24 KT63

T. 01 410 5200 E. info@amarach.com W. amarach.com

